



THE GLOBAL GOALS INSTITUTE  
www.global-goals.com

Dear Friend:

August 2005

Dr. Christian Kling and I, founders of *The Global Goals Institute*, invite you to the 12th *Global Goals* conference to be held on September 17th - 18th at 777 U.N. Plaza in New York City (at 44th Street and First Avenue). This will be a roundtable discussion at which we will record and discuss your proposed solutions to national and world crises.

Our *goal-storming* meeting coincides with the U.N.'s Millennium Summit and Bill Clinton's *Global Initiative*. There is no charge for attending and there will be no solicitation of funds. *The Global Goals Institute* is funded by The Jeremy Wiesen Foundation and is a non-political, unaffiliated organization whose purpose is to generate innovative solutions to important and unaddressed world issues that are not represented by an effective constituency.

We believe this meeting will be unique because the cost of the problem that you have identified and the cost of its solution will be measured and ranked so as to determine national and global priorities.

The Clinton conference is focused on the four issues of poverty, corruption, clean energy and religious reconciliation. Our framework will be: *humanism* (treatment of employees, children, the incarcerated), *free-market challenges* (social entrepreneurship, new ways of growing economies and anachronistic economic theories), *the role of the media* (how to raise the level of awareness of human crises) and *government action* (U.S. and U.N. protection of the world's abused, such as those subjected to genocides).

We will meet from 10:00 A.M. to 4 P.M. with refreshments, salads and sandwiches available all day. Please feel free to attend just part of the program and to come and go as you please. Our conference room has a 75 foot wrap-around balcony overlooking the U.N.'s General Assembly and Security Council buildings, perfect for networking. If you are attending the Clinton program, please join us when it is over on the 17th.

You are one of the most interesting and committed people that we know and hope to see you on the 17th - 18th for at least some part of the program. Please RSVP by calling me at New York University - - 212-998-0052 -- or e-mailing me at [jwiesen@stern.nyu.edu](mailto:jwiesen@stern.nyu.edu) and let me know if you will be having lunch on Saturday and/or Sunday. If you want a copy of "The New Global Goals" book summarizing the conclusions of our previous conferences prior to the meeting, please contact my administrative assistant, Chiara Szczesny at 212-998-0043 or by e-mail at [cszczesn@stern.nyu.edu](mailto:cszczesn@stern.nyu.edu). We expect to provide attendees with a photographic portrait of their attendance.

Best regards,

Jeremy Wiesen